



# K L University

(Koneru Lakshmaiah Education Foundation)

Deemed to be University, Estd. u/s 3 of UGC Act, 1956

Accredited by NAAC as 'A' Grade University ✦ Approved by AICTE ✦ ISO 9001-2008 Certified

Campus: Greenfields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phones: +91-8645-246948, 246615 Fax: +91-8645-247249.

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph:+91-866-2577715, Fax: +91-866-2577717.

## KLEF/BBA/IQAC-ACAD/AQ.9/ INDUSTRY VISITS /AQ.9

26-04-2023

The II BBA Students visited **Patanjali Foods** Limited (formerly known as Ruchi Soya Industries Limited) on 26-04-2023, which is located at Ampapuram near Hanuman junction, the students were interacted with Plant in charge, General Manager and Personal Manager to know about production process and marketing strategies of **Patanjali Foods** Limited.

**Patanjali Foods** Limited (Ruchi Soya Industries Limited) has evolved as an integrated player in the edible oil business with a presence across the entire value chain, from farm to fork with secured access to palm oil plantations in India. Today Ruchi soya features among the Top FMCG players as one of the leading manufacturer & marketer of healthy range of Edible Oils and a Pioneer of Soya Foods in India. It is also one of the largest palm plantation companies in India.

### **Members present:**

Students: 100 from II BBA

Faculty: Dr. Venkateswarlu chandu, Dr. S. Durga, Mrs. Mohana kumari

**Departments Visited:** Production, Marketing, HR, R &D and Finance

**Resource persons:** G.Chandra Sekhara Rao, Manager | HR |, K.Venkata Reddy, General Manager

### **Agenda:**

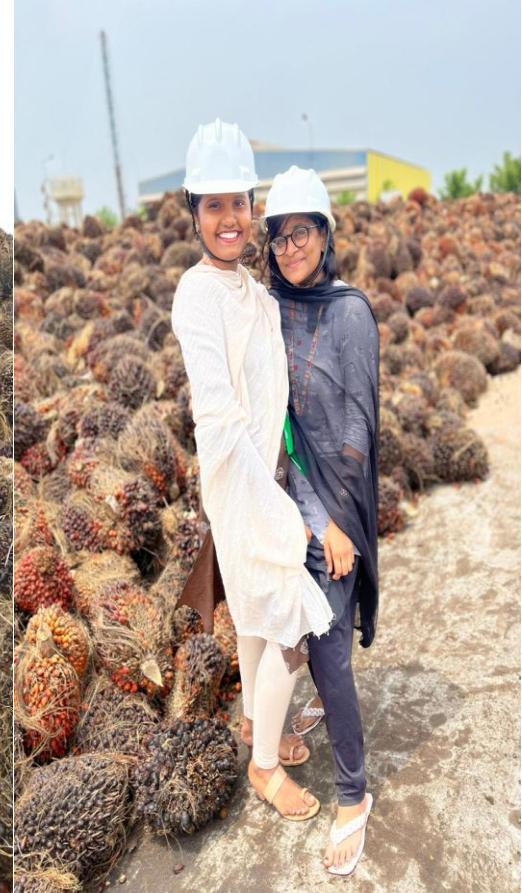
The Department of BBA organized industrial visit with the objectives of enhances organizational skills of the students like:

- Helps students to understand the functioning of the industry

- Provides an insight into the real working environment
- A good opportunity to interact with the industry experts.

**Enclosed: Industry permission letter**

**Picks of Industrial Visit**



## Picks of Industrial Visit



**Picks of Industrial Visit**



## Picks of Industrial Visit



## Picks of Industrial Visit



## Koneru Lakshmaiah Education Foundation

(Deemed to be University u/s. 3 of the UGC Act, 1956)  
Campus : Green Fields, Vaddeswaram, Guntur District, Andhra Pradesh, India, PIN : 522 302  
Phone No. : 08645 - 350200; [www.kluniversity.in](http://www.kluniversity.in); [www.klef.edu.in](http://www.klef.edu.in)



Dt: 17-04-2023

**K  
L  
E  
F**

To  
The Associate General Manager,  
Patanjali Foods Limited,  
Ampapuram, Krishna Dist.,  
Andhra Pradesh

Respected Sir/Madam,

K L Business School of K L University is offering BBA and MBA courses to students aspiring careers in Business Management. The students are being equipped with updated knowledge, enriched with necessary skills that fill the gap between theory and practice.

As part of their curriculum requirements, they have to visit companies to understand Business Environment. Hence, I request you to give permission to visit your esteemed organization on **26/04/2023** or **27/04/2023**.

Number of Students visiting the company are 120 and 3 faculty members accompany them.

Looking forward to have fruitful relationship between Institution and Industry.

Thanking You,

Yours Truly

Dr. P. Venkateswara Rao  
(HOD-BBA Department)  
KL Business School, KLEF,  
K L Deemed to be University  
Ph: 9963022552

Department of BBA  
K.L. Business School  
Koneru Lakshmalah Education Foundation  
(Deemed to be University)

**EXALTING EDUCATION, EPITOMISING EXCELLENCE**

Admin. office : 29-36-38, Museum Road, Governerpet, Vijayawada, A. P., India. PIN : 520 002.  
Phone No. : +91 - 866 - 3500122, 2577715, 2576129



## KL University

(Koneru Lakshmaiah Education Foundation)

Deemed to be University, Estd. u/s 3 of UGC Act, 1956

Accredited by NAAC as 'A' Grade University ♦ Approved by AICTE ♦ ISO 9001-2008 Certified

Campus: Greenfields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phones: +91-8645-248948, 248615 Fax: +91-8645-247249.

Admin Off: 29-35-38, Museum Road, Governmentpet, Vijayawada - 520 002. Ph: +91-866-2577715, Fax: +91-866-2577717.

### Transport Requisition

Date: 18-04-2023

Indenting department B BBA	Name of the person indenting Dr Venkateswari ch.	Employee ID No. 6818			
Organization for which the vehicle is indent Industrial visit	Name(s) of the person(s) for whom vehicle is indent II year BBA				
Contact no. of indenting person 9581962290.	Contact no. of user(s) II BBA = 120 students				
Purpose (brief description) Industrial visit, request TWO Buses. Patansoli foods limited, Ammapuram, Krishna (Dt) A.P.					
Reporting place KLU, SDC, Block	Reporting date 26-04-2023	Reporting time 9:30am			
Expected releasing place Patansoli Foods Ltd, Ammapuram	Expected releasing date 26-04-2023	Expected reporting time 12:00			
Signature of the Indenter ch Venkateswari	Signature of Head of the Department Head of BBA	Signature of the Registrar Dr. K. SUBBA RAO REGISTRAR (I/C)			
for Transport Department Use Koneru Lakshmaiah Education Foundation (Deemed to be University)					
Requisition No.	Requisition receipt date & time	Received above requisition			
Signature of Transport In-Charge					
Allotment of own vehicle		Allotment of hired vehicle			
Vehicle No.	Name of driver	Driver's contact no.	Vehicle No.	Name of driver	Driver's contact no.
Special instructions, if any			Signature of Transport In-Charge		

For Buses  
available  
M. Sub  
18/4/23