



K L University

(Koneru Lakshmaiah Education Foundation)
Deemed to be University, Estd. u/s 3 of UGC Act, 1956

Accredited by NAAC as 'A' Grade University ❖ Approved by AICTE ❖ ISO 9001-2008 Certified

Campus: Greenfields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phones: +91-8645-246948, 246615 Fax: +91-8645-247249.

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph:+91-866-2577715, Fax: +91-866-2577717.

KLEF/BBA/IQAC-ACAD/AQ.9/ INDUSTRY VISITS /AQ.9

26-04-2023

The II BBA Students visited **Patanjali Foods Limited** (formerly known as Ruchi Soya Industries Limited) on 26-04-2023, which is located at Ampapuram near Hanuman junction, the students were interacted with Plant in charge, General Manager and Personal Manager to know about production process and marketing strategies of **Patanjali Foods Limited**.

Patanjali Foods Limited (Ruchi Soya Industries Limited) has evolved as an integrated player in the edible oil business with a presence across the entire value chain, from farm to fork with secured access to palm oil plantations in India. Today Ruchi soya features among the Top FMCG players as one of the leading manufacturer & marketer of healthy range of Edible Oils and a Pioneer of Soya Foods in India. It is also one of the largest palm plantation companies in India.

Members present:

Students: 100 from II BBA

Faculty: Dr. Venkateswarlu chandu, Dr. S. Durga, Mrs. Mohana kumari

Departments Visited: Production, Marketing, HR, R &D and Finance

Resource persons: G.Chandra Sekhara Rao, Manager | HR |, K.Venkata Reddy, General Manager

Agenda:

The Department of BBA organized industrial visit with the objectives of enhances organizational skills of the students like:

- Helps students to understand the functioning of the industry

- Provides an insight into the real working environment
- A good opportunity to interact with the industry experts.

Enclosed: Industry permission letter

Picks of Industrial Visit



Picks of Industrial Visit



Picks of Industrial Visit



Picks of Industrial Visit



Picks of Industrial Visit



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Campus : Green Fields, Vaddeswaram, Guntur District, Andhra Pradesh, India, PIN : 522 302
Phone No. : 08645 - 350200; www.kluniversity.in; www.klef.edu.in



Dt: 17-04-2023

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To
The Associate General Manager,
Patanjali Foods Limited,
Ampapuram, Krishna Dist.,
Andhra Pradesh

Respected Sir/Madam,

K L Business School of K L University is offering BBA and MBA courses to students aspiring careers in Business Management. The students are being equipped with updated knowledge, enriched with necessary skills that fill the gap between theory and practice.

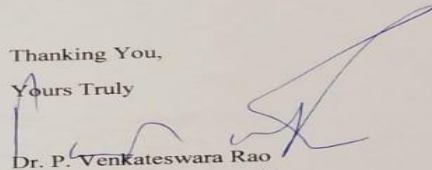
As part of their curriculum requirements, they have to visit companies to understand Business Environment. Hence, I request you to give permission to visit your esteemed organization on **26/04/2023** or **27/04/2023**.

Number of Students visiting the company are 120 and 3 faculty members accompany them.

Looking forward to have fruitful relationship between Institution and Industry.

Thanking You,

Yours Truly


Dr. P. Venkateswara Rao
(HOD-BBA Department)
KL Business School, KLEF,
K L Deemed to be University
Ph: 9963022552

Department of BBA
K.L. Business School
Koneru Lakshmaiah Education Found
(Deemed to be University)

EXALTING EDUCATION, EPITOMISING EXCELLENCE

Admin. office : 29-36-38, Museum Road, Governorpet, Vijayawada, A. P., India. PIN : 520 002.
Phone No. : +91 - 866 - 3500122, 2577715, 2576129



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Transport Requisition

Date: 18-04-2023

Indenting department B ISA		Name of the person indenting Dr. Venkateswulu ch.	Employee ID No. 6818
Organization for which the vehicle is indented Industrial visit		Name(s) of the person(s) for whom vehicle is indented II year BBA	
Contact no. of indenting person 9581962290.		Contact no. of user(s) II BBA = 120 students	
Purpose (brief description) Industrial visit, request two buses. Potansoli foods limited, Ampapuram, Krishna (ot) A.P.			
Reporting place KLU, SDC, Block	Reporting date 26-04-2023	Reporting time 9:30 am	
Expected releasing place Potansoli Foods Ltd, Ampapuram	Expected releasing date 26-04-2023	Expected reporting time 12:00	
Signature of the Indenter ch. Venkateswulu	Signature of the Head of the Department [Signature]		Signature of the Registrar [Signature]
Department of BBA Koneru Lakshmaiah Education Foundation (Deemed to be University)			
Requisition No.	Requisition receipt date & time	Received above requisition	
Allotment of own vehicle		Allotment of hired vehicle	
Vehicle No.	Name of driver	Driver's contact no.	Vehicle No.
			Name of driver
			Driver's contact no.
Special instructions, if any			Signature of Transport In-Charge

**577 Buses
available
M. Subh
18/4/23**

**Dr. K. SUBBA RAO
REGISTRAR (I/C)**